

MAIN BUSINESS SECTORS IN THE LOIRE



[Metallurgy, metalwork, machining]

- **11,000** jobs
- **603** establishments
- **26 %** of the department's industrial employment
- **13.4 %** of the regional employment in the sector
- **3rd** department of the region in this field



[Agri-food industry]

- **5,900** jobs
- **161** establishments
- **13.8 %** of the department's industrial employment
- **12.8 %** of the regional employment in the sector
- **2nd** department of the region in this field



[Textile, clothing and footwear]

- **4,900** jobs
- **185** establishments
- **11.4%** of the department's industrial employment
- **21.7%** of the regional employment in the sector
- **1st** department of the region in this field



[Healthcare and medical]

- **over 3,000** jobs
- **over 100** establishments
- **7 %** of the department's industrial employment
- **1st** European concentration of health textile companies
- **15** laboratories and research units within the Campus Santé Innovation



ESTABLISHED

IN THE LOIRE



CLÉRAL

Haulotte

blanchet
GROUPE

BV SPORT

dutel
création

NEYRET
TISSEUR D'INNOVATION

ITC



CÉMOI
CHOCOLATIER FRANÇAIS

JDE
JACOBS DOUWE EBOERTS

Pasquier

THUASNE

DTF

GIBAUD
TISSEURS DE SOIN

SIGVARIS
GROUP



Contact us:
www.invest-in-auvergnerhonealpes.com

+33 (0)4 73 19 59 97



**Auvergne-
Rhône-Alpes**

OTHER STRONG POINTS OF THE LOIRE

La Loire is considered as a pilot in Auvergne-Rhône-Alpes with regards to design and eco-innovation with the Cité du design, the Centre International Ressources et Innovation pour le Développement Durable (CIRIDD - International Resources and Innovation Centre for Sustainable Development) and the Pôle éco-conception (Eco-design Pole).

The Cité du design is a unique resource centre in France and is equipped with "La Plateforme", a space for pooling work and research tools to support industrials in their product and services innovations. It includes a media library, a material library and production workshops for their technical and organisational innovations.

The competitive hubs and clusters provide structure for a cooperation between businesses and public research in various sectors, especially:

- CIMES, Mecaloire, Manutech and Minalogic stimulate innovation and exchanges, especially around the industry of the future,
- Vegepolys Valley, Innov'Alliance, ADIC, Cluster Bio for the agri-food industry, Techtera and French Tex for the textile industry,
- Novéka for the health industry.



KEY FIGURES

IN THE DEPARTMENT

- **54,786 establishments**
- **252,962 employees**
- **293 foreign-funded companies**

EDUCATION AND RESEARCH

TRAINING CENTRES

- **Over 20,000 students** in internationally renowned universities and schools:



- **Several campuses** "Campus des métiers et des qualifications" (Campus of professions and qualifications).

VARIED AND DYNAMIC RESEARCH

- The Loire is a **pilot department** in the region in **design** and **eco-innovation** with the **"Cité du design"**, the **CIRIDD** and the **"Pôle éco-conception"**:



- **Many certified and renowned research centres:**



DID YOU KNOW?

Saint-Étienne is France's 1st mechanics area and 1st design centre.

MANUTECH USD is located in Saint-Etienne and is the 1st

European femtosecond laser platform for industry.

Industry represents 17.5% of the Loire's total employment, i.e. 2.7% more than in Auvergne-Rhône-Alpes.

FOCUS

BIENNALE INTERNATIONALE DESIGN IN SAINT-ÉTIENNE

The Biennale Internationale Design Saint-Étienne has been a major cultural event in France and in Europe since 1998 (16th cultural event in world according to Art magazine). Organised by the city of Saint-Étienne, the only French city labelled "Unesco Creative City of Design", and by the metropolis of Saint-Étienne, it welcomes 230,000 visitors each year from all over the world (designers, researchers, companies and economic players, intellectuals, students, art enthusiasts...) to question the practice of design and experiment with its methods.

BEST LOCATIONS TO SET UP YOUR BUSINESS



MÊTROTECH

- 30 ha of tertiary business park opposite the Pilat regional natural park,
- 19 buildings with a surface area of 1,600 m² for sale or for lease, with a full range of additional services (catering, car parks, inter-company nurseries, etc.),
- Real estate offer that can adapt to the needs of companies,
- Very high speed fibre optic network,
- 5 min from the A47 motorway, public transport available.



ROANNE-MABLY ECOPARC BONVERT

- Industrial & logistics activities over 37 ha - turnkey site,
- Many subcontractors in the high-end mechanical and textile sector,
- Area with over 56,000 jobs,
- One hour from Lyon, Clermont-Ferrand and Saint-Étienne, a few minutes for the Roan railway station.



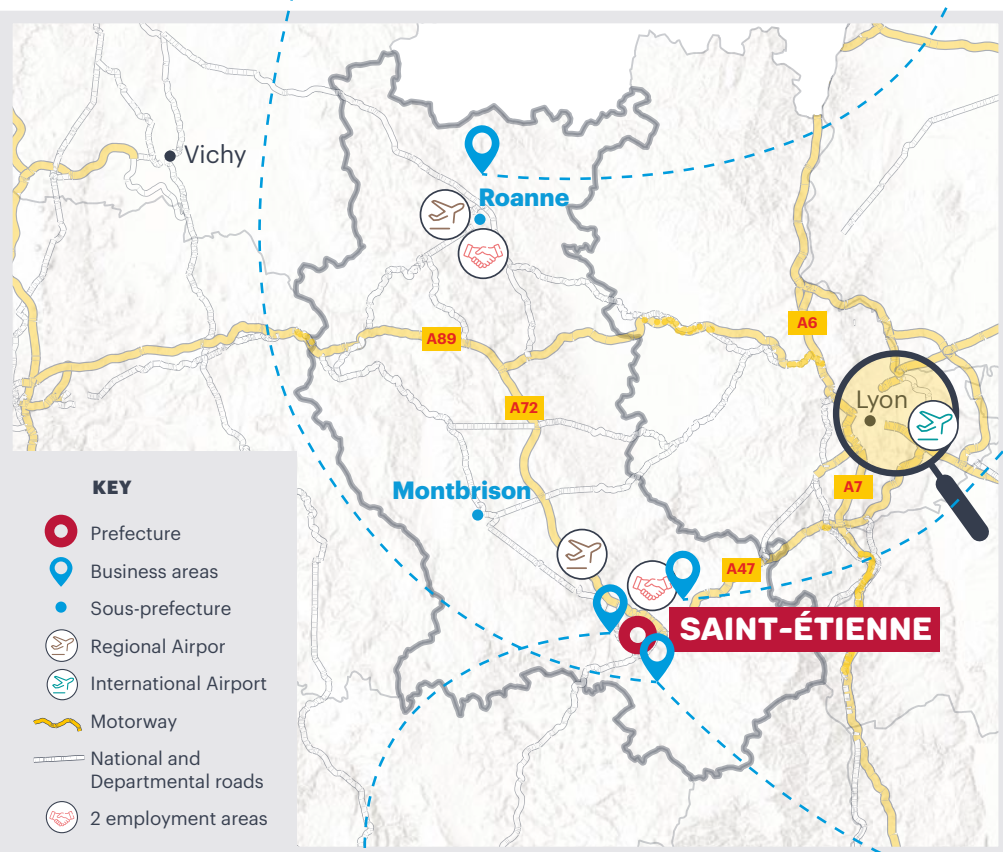
NOVACIÉRIES

- Redevelopment of industrial facilities in the city centre of Saint-Chamond, labelled mixed eco-neighbourhood,
- 45 ha with 38,000 m² of premises available, among large international groups (e.g. Linamar),
- A heavy mechanics division dedicated to energy markets,
- Over 1,000 jobs and 300 students.



MANUFACTURE - CITÉ DU DESIGN

- 107 ha and 25,000 m² dedicated to creative and digital services,
- Bespoke real estate offer, favourable to exchanges and experimentation, notably with French Tech #Design Tech.



BUSINESS AND NATIONAL INTEREST LOIRE SUD

- 110 ha, of which 60 are transferable, dedicated to industrial activity, with large tenements up to 16 ha,
- Directly connected to the A72/A89 motorways and 3 min from Saint-Etienne airport; 20 minutes from the Châteaureux TGV railway station,
- Railway and container platform; very high speed fibre optic network.

ACCESS



At the heart of the national and European road network, including motorways to Lyon, Bordeaux, Geneva, etc.



Several TGV connections to major French and European cities. A regional line between Saint-Etienne and Lyon, the busiest in France (excluding the Paris area).



Close to Lyon Saint-Exupéry and Geneva-Cointrin international airports.

QUALITY OF LIFE IN THE

LOIRE

160

INHABITANTS/KM²



MUSEUM
OF ART AND INDUSTRY

**FOURME DE
MONTBRISON,
VINS DES
CÔTES DU
FOREZ**



PROFESSIONAL RENTS
IN SAINT-ÉTIENNE AND
ROANNE ARE

3 TIMES

LOWER THAN IN PARIS.

**BIENNALE
INTERNATIONALE
DESIGN**
SAINT-ÉTIENNE



**GORGES DE LA
LOIRE, MONTS DU
FOREZ, LES HAUTES
CHAUMES**



MUSEUM OF
MODERN AND
CONTEMPORARY ART

SAINT-ÉTIENNE ONLY FRENCH TOWN
**LABELLED
UNESCO CITY
OF DESIGN**

**SAINT-ÉTIENNE
IS THE 6TH**

MOST ATTRACTIVE LARGE CITY
IN THE COUNTRY
(ARTHUR LLOYD, 2020)



**2 REGIONAL
PARKS**

**MAISON TROISGROS
(3 MICHELIN STARS)**

AND OVER 20 MEILLEURS OUVRIERS
DE FRANCE (BEST CRAFTSMEN
IN FRANCE)
IN ROANNE



AT THE HEART OF A POWERFUL AND DYNAMIC REGION...



€269BN

GDP in 2020

(equivalent to that of Denmark)



**A POPULATION OF 8
MILLION**

(2nd most populated region of France)



**1st INDUSTRIAL
REGION**

OF FRANCE (OVER 500,000 JOBS)



2nd FRENCH REGION

FOR DIRECT FOREIGN INVESTMENTS

**2nd REGION
FOR HIGHER
EDUCATION**

IN FRANCE WITH 350,000 STUDENTS



**8th EUROPEAN
REGION**

IN TERMS OF
POPULATION
AND ECONOMY



Contact us:

www.invest-in-auvergnerrhonealpes.com

+33 (0)4 73 19 59 97



**Auvergne-
Rhône-Alpes**