



#2 French region for digital technology and digital content, Auvergne-Rhône-Alpes has made a name for itself in this constantly evolving sector. Its digital showcase (French Tech and Success Stories labels, among others) conceals a sector that is singled out in many fields and this is so throughout the territory.

SPECIFIC FEATURES AND STRENGTHS OF THE SECTOR

With over **40,000 jobs** and several thousand jobs newly created every year, Lyon boasts the best growth performance in the sector. Other cities are not, however, to be left out with Grenoble, Chambéry and Valence posting an increase in the number of jobs of more than 15% in the past few years.

Between specialist companies and non-specialist startups, Auvergne-Rhône-Alpes has a varied range of companies.

Video games, the image industry, big data, computer security and digital content applied to industry are some of the region's strengths.

At the cutting edge of artificial intelligence, Auvergne-Rhône-Alpes has **one of four of France's AI institutes certified by the state (MIAI in Grenoble).**

As proof of the sector's vitality, the region has **three French Tech territories**: French tech One (Lyon and Saint-Etienne), Clermont Auvergne and In the Alps (Valence, Grenoble, Chambéry, Annecy).

With nearly **65,000 students** studying science and engineering science, Auvergne-Rhône-Alpes is a big recruitment area for jobs in digital technology. The excellent quality of life in the region makes it highly attractive for qualified young workers!

Research here is also very dynamic: the region boasts **42.7% of French publications** concerning IT, engineering science and maths.



KEY FIGURES

FOR THE SECTOR

- **#2 French region**
- **Nearly 70,000 jobs**
(+19.5% between 2014 and 2018)
- **€8.9 billion in turnover**
- **3 French Tech territories**



7 MAIN AREAS OF ACTIVITY IN THE SECTOR

- Artificial intelligence
- Software publishing
- Connected objects / IOT
- Cybersecurity
- Digital imaging
- Consultancy and services IT/Engineering
- Digital networks and infrastructure

JOBS AND TRAINING

A **19,5%**

INCREASE IN JOBS IN THE REGION BETWEEN 2014 AND 2018

In addition to top-class training programmes offered by schools (Insa Lyon, Grenoble INP, Les Mines Saint-Etienne, ISIMA Clermont-Ferrand, etc.) and universities in the region, the Campus Région du Numérique provides training in the sector's professions and promotes exchange and cooperation with manufacturers in the region. **Among the many training programmes hosted on this 10,000m² campus is the Lyon branch of Ecole 42, a college for developers founded by Xavier Niel.**

THE SECTOR'S ECOSYSTEM



Several big research laboratories working on digital and information technology are located in the region (List CEA Tech, INL, Inria, Limos, Liris, LIG).



Clusters and centres of excellence Coboteam, Digital League and Minalogic facilitate the sector. In addition to these is a plethora of local players specialised per subject area (La Cuisine du web, H7, Lyon AI, ENE to name but a few).



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