

PRINCIPAUX SECTEURS D'ACTIVITÉ DE LA SAVOIE



[Metallurgy, metalwork, machining]

- 5,900 jobs
- 193 establishments
- 34.6% of the department's industrial employment
- 7.1% of the regional employment in the sector



[Agri-food industry]

- 2,500 jobs
- 114 establishments
- 14.8% of the department's industrial employment
- 5.5% of the regional employment in the sector



[Mountain and outdoor development]

- 2,700 jobs
- 145 establishments
- 15.8% of the department's industrial employment



[Green energies]

- 900 jobs in hydropower
- 2,800 jobs in solar power
- A pioneer in hydrogen



[Tourism]

- 33,247 tourism jobs in the private sector
- €826M investments in tourism
- 23% of the entire salaried employment in the private sector
- 25.5 million overnight stays



ESTABLISHED

IN SAVOIE



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Auvergne-Rhône-Alpes

OTHER STRONG POINTS OF SAVOIE

The **metallurgy sector** is particularly important in the department, due to the presence of many mechanical subcontracting SMEs, working alongside major players. Major employers such as **Ugitech**, **Timet**, **Tivoly** are located in the Alpine valleys and drive innovative projects that are strongly supported by the Region and the State.

Research is also a major activity: Deep under the Alps, physicists from all over the world are seeking to unravel the mysteries of the Universe at the **Laboratoire Souterrain de Modane**. At a depth of 1700 m below the mountain range lies an exceptional scientific site protected from cosmic rays, and used for neutrino research.

The **ONERA's state-of-the-art test centre** is also located in Savoie. This is the French centre for aerospace research and one of the most strategic sites in French aeronautics. It is equipped with 4 wind tunnels, including the most powerful in the world, where the cream of French and European aeronautical, space and military equipment is tested.

The **energy sector** is also one of the specificities of Savoie, which is the leading hydroelectricity producer in France. It is also the historical cradle of solar power, where one of the world leaders in solar technologies was created: the INES (National Institute of Solar Energy).

Finally, **one of the largest European railway construction sites** is located in Savoie: The construction of the longest tunnel in the world, with a budget of €8.6bn, 164 km of tunnels between St Jean de Maurienne (Savoie) and Suse (Italy). The new Lyon-Turin rail link will start operating by 2030. Intended for the transport of goods and passengers between France and Italy, it will be an important link in the new trans-European network which connects the economic capitals of the continent.



KEY FIGURES

IN THE DEPARTMENT

- 52,616 establishments
- 187,880 employees
- 200 foreign-funded companies

EDUCATION AND RESEARCH

TRAINING CENTRES

- 2 multidisciplinary campuses at the University of Savoie Mont-Blanc, i.e. around **11,000 students**,



- Several campuses open to continuing education,

- Varied training courses, ranging from A levels (Technopolys, etc.) to engineering degrees:



VARIED AND DYNAMIC RESEARCH

- Research centres with international influence, such as the Institut National de l'Energie Solaire (National Institute for Solar Energy), the Centre d'Ingénierie Hydraulique d'EDF (EDF Hydraulic Engineering Centre) or the ONERA,

- With a **9.6% increase in patents** filed in 2019, we noted a dynamic growth in patent applications (INPI 2019).



- Many renowned research structures:



DID YOU KNOW?

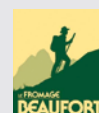
The Savoie department is becoming a major player in the field of **crystallogenesis** with a special asset: Cristal'Innov, centre of excellence facilitating and promoting technological innovation in the crystals and processes sector. Recognised and widely supported internationally for its cutting-edge activities.

FOCUS

DAIRY INDUSTRY

The department of Savoie has been recognised for many decades for its dairy and cheese production. There are 2,000 milk producers in Savoie, collecting 325 million litres per year. With 32,000 tonnes of cheese, of which 5 Appellations d'Origine Contrôlée (AOC) and 3 Protected Geographical Indications (IGP), Savoie represents 15% of the national production of AOC and IGP cheeses.

Savoie has a reputation for its gastronomy and agri-food industry with very specific skills. There are many different players at all levels working in the agri-food industry in Savoie, all of them under the Savoie Mont Blanc brand.



BEST LOCATIONS TO SET UP YOUR BUSINESS



MOTZ-SERRIÈRES BUSINESS PARK

- 8 ha of land on the Motz-Serrières business park, in Chautagne,
- The area is in an ideal central location, near the departments of Ain and Haute-Savoie and close to Switzerland,
- Industrial, artisanal and agri-food activities.



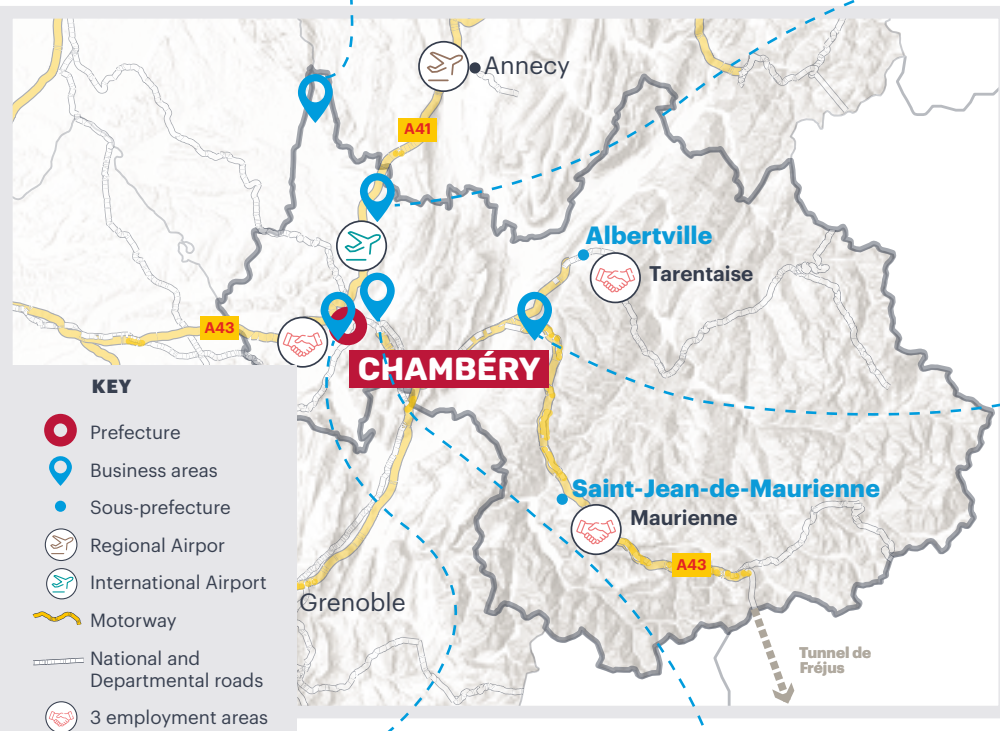
LES SOURCES IN GRÉSY-SUR-AIX

- 65,000 m² dedicated to industrial, artisanal and business services activities,
- Directly connected to the A41: 15 min from Annecy, 50 min from Geneva and 1 h from Lyon.



ALP'ARC BUSINESS PARK IN AITON

- The park covers a total area of 70 ha of which a 35-ha extension. The ALP'ARC Business Park combines excellent road, motorway and rail access with a high-quality environment,
- It is currently a home to industrial, logistics, building and service activities.



CHAMBÉRY, LA MOTTE SERVOLEX

- New programme with 4,900 m² of offices for lease/ sale,
- Chambéry offers proximity to the whole of the Rhône Alpes region but also to Geneva within 1 hour and Turin in less than 3 hours.

CHAMBÉRY, LA CASSINE

- On a surface area of 10,000 m² and two buildings, Linklab offers connected offices and coworking spaces for lease,
- Located in the city centre, in the immediate vicinity of the railway station and the exit of the urban dual carriageway,
- A new area that will combine economic performance and an outstanding living environment.



ACCESS



Strategic road network serving European cities such as Lyon, Geneva, Turin, etc.



11 TGV train stations with connections to Europe (Belgium, the Netherlands, Germany, Italy, United Kingdom) and Paris in 3h.



2 European airports are less than 1 hour from the Lyon Saint-Exupéry and the Geneva Cointrin International Airports.

QUALITY OF LIFE IN SAVOIE

1st
SKI AREA
IN THE
WORLD



WITH 61 WINTER
SPORT RESORTS

1st

HANDBALL ACADEMY
IN THE WORLD AND
THE LARGEST TRAINING
CENTRE IN FRANCE



MUSILAC, LE PHARE,
MALRAUX - SCENE
NATIONALE, LA
HALLE OLYMPIQUE, ...



CULTURELLE



**IGP & AOP
CHEESES:**

TOME DES BAUGES, BEAUFORT,
EMMENTAL DE SAVOIE, RACLETTE
DE SAVOIE, TOMME DE SAVOIE,
CHEVROTIN, REBLOCHON



**HISTORY, HERITAGE,
LOCAL PRODUCTION**



NAUTICAL SPORTS

LAC DU BOURGET, LAC
D'AIGUEBELETTE, RAFTING,
CANYONING

A CYCLING HEAVEN

FROM SMALL CYCLING TOURISTIC
LOOPS, TO CLIMBING MAJOR MY-
THICAL PASSES (GALIBIER, MADE-
LEINE, etc.)



**1 NATIONAL PARK,
2 REGIONAL NATURAL
PARKS**

**4 SPA
TOWNS**



A DEPARTMENT
FOR WELL-BEING

AT THE HEART OF A POWERFUL AND DYNAMIC REGION...



€269BN

GDP in 2020

(equivalent to that of Denmark)



**A POPULATION OF 8
MILLION**

(2nd most populated region of France)



**1st INDUSTRIAL
REGION**

OF FRANCE (OVER 500,000 JOBS)



2nd FRENCH REGION

FOR DIRECT FOREIGN INVESTMENTS



**2nd REGION
FOR HIGHER
EDUCATION**

IN FRANCE WITH 350,000 STUDENTS



**8th EUROPEAN
REGION**

IN TERMS OF
POPULATION
AND ECONOMY



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Rhône-Alpes**