



MAIN BUSINESS SECTORS IN HAUTE-LOIRE



[Rubber and plastics]

- 3,600 jobs
- 71 establishments
- 26.4 % of the department's industrial employment
- 12 % of the regional employment in the sector



[Agri-food industry]

- 2,500 jobs
- 84 establishments
- 18.4 % of the department's industrial employment
- 5.4 % of the regional employment in the sector



[Metallurgy, metalwork, machining]

- 2,200 jobs
- 129 establishments
- 16.3% of the department's industrial employment
- 3 % of the regional employment in the sector



[Textile, clothing and footwear]

- 1,500 jobs
- 52 establishments
- 11.1 % of the department's industrial employment
- 6.7 % of the regional employment in the sector



ESTABLISHED

IN HAUTE-LOIRE



Contact us:
www.invest-in-auvergnerhonealpes.com

+33 (0)4 73 19 59 97



OTHER STRONG POINTS OF HAUTE-LOIRE

Haute-Loire is specialised in polyethylene extrusion with almost 40% of France's PE film produced in the area. This PE film is intended for agriculture, industry, agri-food, construction and for domestic use.

Metalwork activities are particularly predominant in Haute-Loire:

- The Brioude area for automotive subcontracting,
- The Puy-en-Velay area for metal construction,
- the Yssingeaux area for subcontracting in precision mechanics.

For textiles, the department is highly specialised, with excellent skills, especially with the recent arrival of new activities from the luxury trade.

Traditional skills are also continued, such as the manufacture of ribbons and fabrics (such as elastic), and scarves and straps.



KEY FIGURES

IN THE DEPARTMENT

- 16,631 establishments
- 66,525 employees
- 70 foreign-funded companies

EDUCATION AND RESEARCH

TRAINING CENTRES

- Many delocalised sites from the University of Clermont Auvergne and a branch of the Institut Régional Universitaire Polytechnique specialising in work-study courses:



- Campuses open to continuing education and over 200 specialised organisations,

- Specialised campuses such as the Institut Supérieur du Professorat et de l'Éducation (Institute for Teaching and Education) or the "Campus des métiers et des qualifications (Campus of professions and qualifications): E-Campus.



VARIED AND DYNAMIC RESEARCH

Territorial innovation is dynamic and mainly driven by the density of the local industrial fabric, actively compensating for the limited number of public research organisations.

The hubs and clusters boost the synergy of players such as Polymeris created by the merger between Elastopôle and Plastipolis.



DID YOU KNOW?

Haute-Loire is the 1st dairy department of the region and is the 2nd department for sheep meat production in the region. A significant proportion of the agri-food production in Haute-Loire is exported.

Close to 60,000 m² of business premises were being built in 2019.

FOCUS

THE GREEN PUY LENTIL

The Green Puy Lentil is the most important pulse AOP in France and makes Haute-Loire the 1st and only department producing pulses in the region. The 653 AOP producers export their Green Puy Lentils to 70 countries. Close to 4000 hectares are sown each year. The turnover for this sector reaches €8M. Among the emblematic companies, we can find the family business Sabarot and Trescarte.

Sabarot started sorting Green Puy Lentils in 1900! It then became the leader on this market with direct purchases from producers and the implementation of cutting-edge techniques (bagging and labelling automation). The company is now renowned throughout the world for its products: seeds, cereals, pulses, etc.

Established near the Auvergne volcanic highlands, Trescarte has been, since 1959, another historic player in the AOP Green Puy Lentils. The company opened a second lentil collection centre to be closer to local producers. Its emblematic brand, "La Ponote" is over 100 years old... but La Ponote are actually the people living in the Puy-en-Velay. The "La Ponote" emblem is a lacemaker, as Le Puy-en-Velay is also particularly renowned for its fine lace still produced locally today.

BEST LOCATIONS TO SET UP YOUR BUSINESS



SUD AUVERGNE BUSINESS PARK

- 40 ha turnkey industrial site,
- Access to 3 departments and close to the A75, the RN102, the RN122 and the railway line,
- Electric power of 12 MWH.



MARTEVEILLE - LAPTE PARK

- 7 ha available for industrial and artisanal businesses,
- Strategic location 10 min from Yssingeaux, 45 min from the Puy-en-Velay and Saint-Etienne, and 1h30 from Lyon,
- Attractive price for land plots.



COMBES - AÉRODROME INDUSTRIAL PARK

- Approx. 50 ha of land to the west of the Puy-en-Velay,
- Daily flights to Paris from the Aéroport Puy-Loude,
- 4 ha available for industrial projects.

DES FANGEAS BUSINESS

- Approx. 40 ha to the south of the Puy-en-Velay,
- Strategic location for logistics activities - Connection to the RN88 (Lyon-Toulouse axis).

ACCESS



A network of national roads

Such as the A75 motorway between Clermont-Ferrand and Béziers. A network which has been modernised over recent years.



1 national airport

with Paris 1h away. 1h from Lyon Saint-Exupéry international airport.

QUALITY OF LIFE IN

HAUTE-LOIRE



INTERNATIONAL
HOT AIR BALLOON
FESTIVAL IN VELAY



LE MONT MEZENC



LE PUY-EN-VELAY,
OFFICIAL STARTING POINT OF
THE CAMINO DE SANTIAGO
PILGRIMAGE

THE GREEN PUY LENTIL

VERBENA, THE "FIN GRAS" BEEF
FROM MÉZENS, THE VELAY BLACK
SHEEP



LE PUY-EN-VELAY CATHEDRAL

AND THE HÔTEL DIEU, BOTH
LISTED AS A WORLD HERITAGE
SITES



**REGIONAL NATURAL
PARKS**

FESTIVAL
DE LA
CHAISE-DIEU



L'ABBAYE DE LA CHAISE-DIEU

AT THE HEART OF A POWERFUL AND DYNAMIC REGION...



€269BN
GDP in 2020
(equivalent to that of Denmark)



**A POPULATION OF 8
MILLION**
(2nd most populated region of France)



**1st INDUSTRIAL
REGION**
OF FRANCE (OVER 500,000 JOBS)



2nd FRENCH REGION
FOR DIRECT FOREIGN INVESTMENTS



**2nd REGION
FOR HIGHER
EDUCATION**
IN FRANCE WITH 350,000 STUDENTS



**8th EUROPEAN
REGION**
IN TERMS OF
POPULATION
AND ECONOMY



Contact us:
www.invest-in-auvergnhonealpes.com
+33 (0)4 73 19 59 97



**Auvergne-
Rhône-Alpes**