

### MAIN BUSINESS SECTORS IN THE CANTAL



#### [Agri-food industry]

- 1,700 jobs
- 58 establishments
- 35,7% of the department's industrial employment
- 1<sup>st</sup> industrial employer in the department



#### [Rubber, plastics and composites]

- 700 jobs
- 5 establishments
- 13,9% of the department's industrial employment
- 2<sup>nd</sup> employeur industriel du département



#### [Wood and furniture]

- 600 jobs
- 14 establishments
- 12,9% of the department's industrial employment



#### [Pharmaceutical industry/microbiology]

- 500 jobs



**ESTABLISHED**

IN THE CANTAL



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# OTHER STRONG POINTS OF THE CANTAL

As a constantly evolving territory, Cantal has become the home of several companies from the pharmaceutical industry, such as Biose Industrie, Greencell, Inerscience, Lallemand.

The sector now employs almost 500 people and can rely on higher education training, particularly with the proximity of the University of Clermont-Auvergne.

Halfway between biology and agri-food, LIP SAS (Interprofessional Production Laboratory) in Aurillac develops ripening and flavouring ferments for cheese and meat curing processes while adapting to the specific needs of industrials.

With regards to the furniture and wood sector, Cantal is attractive because of its forest reserves and because of the activities of players in primary and secondary processing.

The competitive hubs and clusters provide structure for a cooperation between businesses and public research in various sectors, especially:

- Polymeris in the rubber, plastics and composites sector, Vegepolys Valley,
- Innov'Alliance, Cluster Bio for the agri-food industry.



## KEY FIGURES

### IN THE DEPARTMENT

- 11,526 establishments
- 45,639 employees
- 19 foreign-funded companies

## EDUCATION AND RESEARCH

### TRAINING CENTRES

- Several training centres available at the University of Clermont Auvergne (close to 35,000 students),



- Campuses open to continuing education,
- 1 Campus des métiers et des qualifications (Campus of professions and qualifications): E-Campus.

### VARIED AND DYNAMIC RESEARCH

Several renowned research centres:



INRAE



### DID YOU KNOW?

Most of the department is classed as ZRR (rural development areas) granting interesting tax exemptions.

The Cantal department is the **historical cradle of Lapeyre**, one of the flagships companies in the wooden furniture industry, now a specialist in the development of indoor and outdoor projects.

## FOCUS

### LOGISTICS

With the major A75 motorway connecting the North to the South and the A89 (East-West) and A20 motorways nearby, Cantal is at the heart of a strategic road network linking Europe to the Atlantic Ocean and the Mediterranean Sea. This sector now employs almost 1,200 people.



# BEST LOCATIONS TO SET UP YOUR BUSINESS



## MAURIAC - ZA DINOTTE

- 5.3 ha for sale in a dynamic and pleasant employment area.
- Efficient infrastructures, such as access to fibre optics networks or a quality 4G connection.
- Less than 2 hours from Brive, Clermont or Limoges.

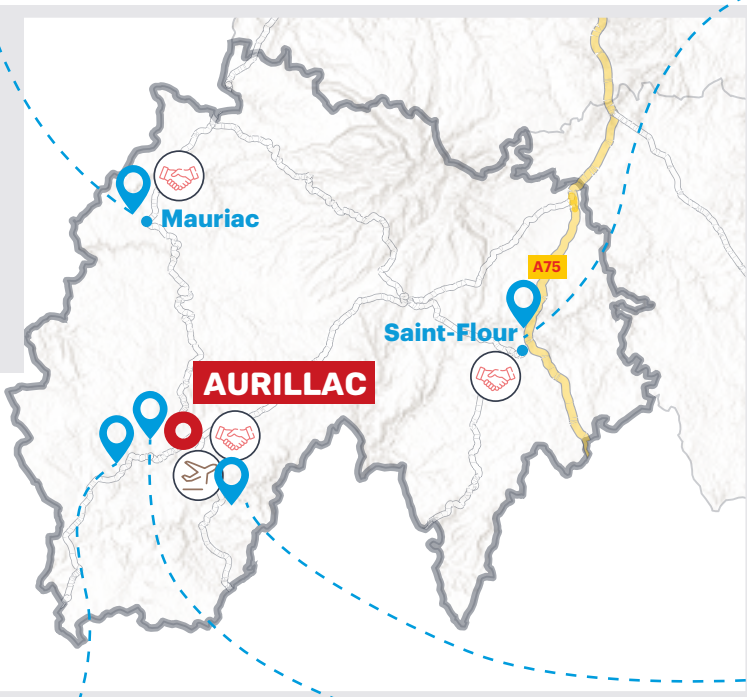


## SAINT FLOUR, PÔLE IMMOBILIER D'ENTREPRISE - ZA DU ROZIER-COREN

- 2,400 m<sup>2</sup> of which 1,800 m<sup>2</sup> are available for lease.
- Open to various fields: agri-food, call centres, security, transport, etc.
- High-speed internet access and access to the Business Village in Saint-Flour.

### KEY

- Prefecture
- Business areas
- Sous-prefecture
- Regional Airpor
- Motorway
- National and Departmental roads
- 3 employment areas



## YTRAC - ZA ÉCONOMIQUE DU PUY D'ESBAN

- 1.2 ha still for available out of the 29 original hectares (can be divided).
- Serviced plot with all utilities. Stripped and available with topsoil.

## JUSSAC - ZONE D'ACTIVITÉS ÉCONOMIQUES

- 4 ha of land for sale (with utilities).
- At the heart of the Aurillac employment area, with daily flights to Paris (1h10).



## LAFEUILLADE EN VÉZIE - PARC D'ACTIVITÉS DU PAYS DE MONTSALVY

- 35,000 m<sup>2</sup> of land of which more than 10,000 m<sup>2</sup> for sale for commercial, service, industrial, craft activities, etc.
- Enjoy a unique working environment, just 10 minutes from Aurillac.
- The territory is classed as ZRR (rural development areas) granting interesting tax exemptions for business creation/transfer.

## ACCESS



### At the heart of the national and European road network

On the Paris to Barcelona axis The A75 motorway is the major north-south axis in the department Close to the A89 (Lyon-Bordeaux) and the A20 (Toulouse)



### 1 regional airport

3 daily return flights to Paris (1h10 away)

# QUALITY OF LIFE IN THE **CANTAL**

**AURILLAC  
INTERNATIONAL  
THEATRE  
FESTIVAL**



**SKI  
RESORT  
LE  
LIORAN**



VARIOUS NORDIC ACTIVITIES

**CANTAL AOP,  
SALERS MEAT  
AND BLOND LENTILS**



**THE CANTAL  
MASSIF:  
THE LARGEST  
VOLCANO IN EUROPE**



**2  
NATURAL PARKS**

**RECREATIONAL  
SPA RESORT IN  
CALEDEN**

AT THE HEART  
OF THE  
CHAUDES-AIGUES  
SPA RESORT



**PUY MARY,  
LABELLED "GRAND SITE  
DE FRANCE"**



**5  
FRENCH  
MUSEUMS**



RENTS IN  
AURILLAC

**3 TIMES**

LOWER THAN IN PARIS

**44  
CASTLES**



## AT THE HEART OF A POWERFUL AND DYNAMIC REGION...



**€269BN**  
GDP in 2020  
(equivalent to that of Denmark)



**A POPULATION OF 8  
MILLION**  
(2<sup>nd</sup> most populated region of France)



**1<sup>st</sup> INDUSTRIAL  
REGION**  
OF FRANCE (OVER 500,000 JOBS)



**2<sup>nd</sup> FRENCH REGION**  
FOR DIRECT FOREIGN INVESTMENTS

**2<sup>nd</sup> REGION  
FOR HIGHER  
EDUCATION**

IN FRANCE WITH 350,000 STUDENTS



**8<sup>th</sup> EUROPEAN  
REGION**  
IN TERMS OF  
POPULATION  
AND ECONOMY



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