

### MAIN BUSINESS SECTORS IN ALLIER



#### [Metallurgy, metalwork, machining]

- 3,600 jobs
- 107 establishments
- 22.7% of the department's industrial employment
- 1<sup>st</sup> industrial employer in the department



#### [Agri-food industry]

- 2,600 jobs
- 86 establishments
- 16.2% of the department's industrial employment



#### [Luxury]

- 2,000 jobs
- 12 establishments
- 12.2% of the department's industrial employment



#### [Transport and logistics]

- 1,800 jobs
- 232 establishments
- 11.3% of the department's industrial employment



#### [Rubber, plastics and composites]

- 1,500 jobs
- 20 establishments
- 9.4% of the department's industrial employment



ESTABLISHED

IN ALLIER

AMIS



STELLANTIS

valmont

VICHY Célestins

S-Yorff



L'ORÉAL  
COSMÉTIQUE ACTIVE  
PRODUCTION



GRUPE  
fleurus



BERT&YOU

TRANSPORTS  
THEVENET Lassalle

GOODYEAR

wavin

CTLpack

VICHY



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Auvergne-  
Rhône-Alpes

# OTHER STRONG POINTS OF ALLIER

A major territory for French and European logistics due to its central strategic position at the crossroads of the A71 (North-South motorway) and the A79 (East-West motorway). Logistics parks are also located on the major roads and rail axes.

Luxury leather goods are well-represented with the Ateliers Louis Vuitton as well as many subcontractors working for some of the world's largest luxury groups.

A successful agri-food sector, mainly in the meat and mineral water sectors, with major industrial groups established in the department.

Furthermore, the INRAE research and experimentation site in Montoldre (Allier) provides research, expertise and testing work for the development of future agricultural equipment and digital agriculture.



## KEY FIGURES

### IN THE DEPARTMENT

- **19,628 establishments**
- **103,600 employees**
- **99 foreign-funded companies**

## HIGHER EDUCATION

### MOULINS AREA

- **INSPÉ** (Institut National Supérieur du Professorat et de l'Éducation - National higher institute of teaching and education) – Moulins site
- **IRFSS** (Institut Régional de Formation Sanitaire et Sociale Auvergne-Rhône-Alpes - Auvergne-Rhône-Alpes Regional Institute for Health and Social Training) – Moulins site
- **IUT Clermont Auvergne** – Moulins site Marketing techniques
- **Lycée Agricole du Bourbonnais (Agricultural school)** – Neuvy/Moulins
- **Lycée Jean Monnet** – Moulins/Yzeure - École Ecole Supérieure de Design et Métiers d'Art d'Auvergne (Design and Art Graduate school), Ecole Nationale du Verre (Glass school), Industrial hub, Economics and management hub, Catering school



### MONTLUÇON AREA

- **Campus Paul Constans** – Montluçon – BTS (Vocational training - level 4) in SME management, accounting, technical sales, chemicals, industrial sheet metalwork and a coworking space dedicated to new technologies
- **CFAI** (Centre de Formation d'Apprentis de l'Industrie d'Auvergne - Auvergne industrial apprentice training centre) – Montluçon/ Désertines site
- **IFAG Montluçon** – Ecole supérieure de management (Management school)
- **IFSI** (Institut de Formation en Soins Infirmiers - Nursing school) – Montluçon site
- **IUT Clermont Auvergne** – Montluçon site - Industrial Engineering, Logistics and Transport



### VICHY AREA

- **Académie du PLM** (Product Lifecycle Management) – Training certified by the Campus Région du Numérique
- **CAVILAM Alliance Française** – Centre d'Approche Vivante des Langues et des Médias (Centre for learning languages and media)
- **CREPS Auvergne-Rhône-Alpes** – Vichy site - Training in sports and entertainment
- **ES Vichy - Albert Londres Campus** - Tourism, aesthetics, management and business school
- **IEQT Vichy** – Risk and performance management school
- **Vichy University Centre** - Business, Health, Sport and Multimedia-Communication



## FOCUS

### HYDROTHERAPY

Hydrotherapy is a major sector in the Allier department with three spa towns, Vichy, Bourbon-l'Archambault and Nérès-les-Bains, which are among the top 10 spa resorts in Auvergne-Rhône-Alpes in number of users, welcoming a total of close to 20,000 spa guests every year (according to CNETH 2018). In July 2021, Vichy and ten of the most representative cities in European hydrotherapy have been listed as a UNESCO World Heritage Site, under the name of "Great Spas of Europe".

## DID YOU KNOW?

The Allier department has the largest regional utilised agricultural area (UAA), with a diverse agricultural production (husbandry and crops). Agriculture here has specialised in top-of-the-range products. Most productions are either labelled, certified or with a designation of origin (Appellation d'Origine Contrôlée).

# BEST LOCATIONS TO SET UP YOUR BUSINESS



## TECHNOPÔLE DE LA LOUE MONTLUÇON / SAINT-VICTOR

- 30 ha of land available in an area with national regional aid (AFR),
- site with the label "Territoire d'industrie",
- Direct access to the A714 and 10 min from the A71.

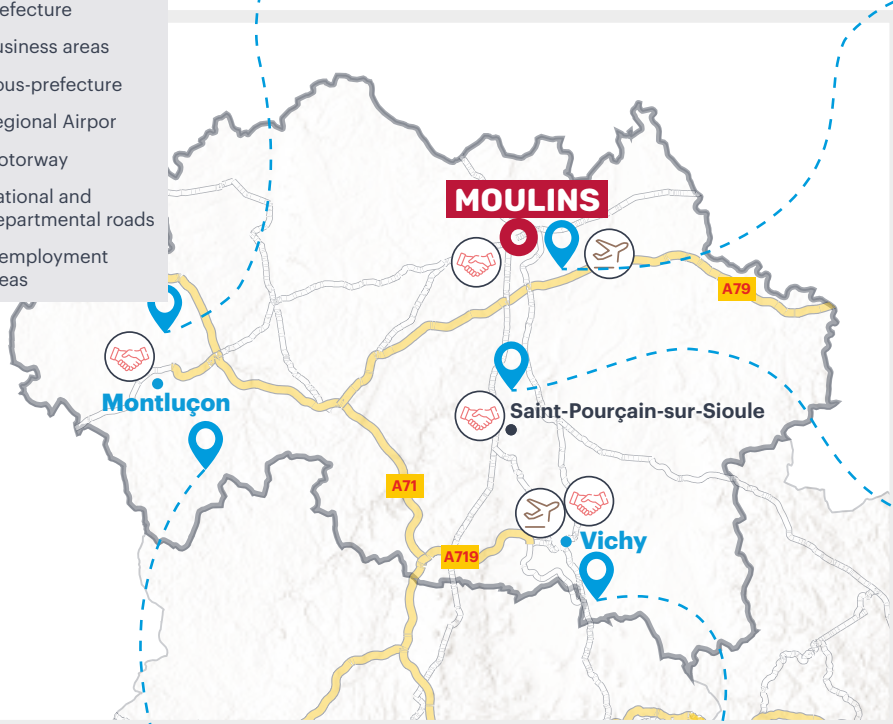


## LOGIPARC 03 - MOULINS / MONTBEUGNY

- Multimodal logistics hub located in an area with national regional aid (AFR)
- 112 ha of land available in plots of 2 to 35 ha,
- At the crossroads of the A77/N7 and the A79.



- KEY**
- Prefecture
  - Business areas
  - Sous-prefecture
  - ✈ Regional Airpor
  - 🛣 Motorway
  - 🛣 National and Departmental roads
  - 🤝 4 employment areas



## PLATEFORME INDUSTRIELLE DE COMMENTRY

- 6.2 ha of land available in an area with national regional aid (AFR),
- Railway links, Seveso classification,
- Pooling of equipment and services,
- 10 min from the A71 and the A79.

## BIOPARC VICHY / HAUTERIVE

- 6 ha of land available in an area with national regional aid (AFR)
- Health, Beauty and Fitness business park
- Direct access to the Vichy South-West bypass and 10 minutes from the A719



## ZONE D'ACTIVITÉS LES JALFRETES SAINT POURÇAIN-SUR-SIOULE

- 28 ha of land available in an area with national regional aid (AFR),
- Railway links,
- 20 min from the A71 and the A79 and 10 min from the RN7.

## ACCESS



### A strategic position

at the crossroads of North-South and East-West European flows:  
A71 and N7 (North-South), A79 (East-West).



**Daily train connections** to Paris and Lyon in less than 3h.



**2h30 from Lyon Saint-Exupéry international airport.**

Less than 1h from Clermont-Ferrand Auvergne airport.

# QUALITY OF LIFE IN ALLIER

**LE CNCS,**  
CENTRE NATIONAL  
DU COSTUME DE SCÈNE  
ET DE LA SCÉNOGRAPHIE  
(National centre for Stage Costumes  
and Scenography)

**PAL,**  
ONE OF THE  
FRENCH TOP 5  
ANIMAL AND  
AMUSEMENT PARK



**3 SPA RESORTS**  
VICHY, BOURBON-L'ARCHAMBAULT,  
NÉRIS-LES-BAINS



**MONTLUÇON,**  
MIEVEAL AND FESTIVE CITY ON  
THE BANKS OF THE CHER



VAL D'ALLIER NATURAL  
RESERVE, **BOCAGE  
BOURBONNAIS,**  
LA VALLÉE DE LA SIOULE,  
LA FORÊT DE TRONÇAIS,  
LA MONTAGNE BOURBONNAISE

**MOULINS,**  
CAPITAL OF THE  
DUKES OF BOURBON  
"CITY OF ART AND  
HISTORY"



**STREET  
ART CITY,**  
THE VILLA MEDICIS  
OF URBAN ART



**MUPOP,**  
MUSEUM  
OF POPULAR  
MUSIC



**THE VICHY OPERA**  
AND ITS ART NOUVEAU  
ARCHITECTURE

**VICHY,**  
QUEEN OF SPA CITIES,  
LISTED AS A UNESCO WORLD  
HERITAGE SITE

## AT THE HEART OF A POWERFUL AND DYNAMIC REGION...



**€269BN**  
GDP in 2020  
(equivalent to that of Denmark)



**A POPULATION  
OF 8 MILLION**  
(2<sup>nd</sup> most populated region of France)



**1<sup>st</sup> INDUSTRIAL REGION**  
OF FRANCE (over 500,000 jobs)



**2<sup>nd</sup> FRENCH REGION**  
FOR DIRECT FOREIGN INVESTMENTS

**2<sup>nd</sup> REGION  
FOR HIGHER EDUCATION**  
IN FRANCE WITH 350,000 STUDENTS



**8<sup>TH</sup> EUROPEAN  
REGION**  
IN TERMS OF  
POPULATION  
AND ECONOMY



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